

The Big Picture: Match the Ad to the Year



What people sold—and how they were selling it—can tell you a lot about a society at any given time period. What do ads seem to want people to want? What needs or desires do the products sell themselves as fulfilling? Who do ads leave out? Who do they include? Select the year that the following advertisements were published.



- 1935 1941
 1951 1930



- 1938 1942
 1957 1960



- 1942 1956
 1939 1960



- 1947 1929
 1936 1959



- 1972 1961
 1969 1978



- 1932 1940
 1928 1915

<http://teachinghistory.org/history-content/quiz>